

**PRESS RELEASE:**

## **Eden recruits Investment Director from Barclays Wealth**

10 December 2009

Eden Financial Limited has hired David Herbert from Barclays Wealth as an Investment Director in the Wealth Management division. Herbert joins Rupert Boyle and Alison Monk who were recruited by Eden in October. The team reports to Curtis Childs, Managing Director of Wealth Management.

Herbert spent seven years at Barclays Wealth, formerly Gerrard Investment Management where he excelled to a position leading a large team in London focused on managing discretionary multi-asset mandates for clients. His appointment further strengthens Eden's growing Wealth Management division in terms of asset gathering and client service capabilities.

Curtis Childs, MD of Wealth Management said *"we are delighted with David's appointment and excited to welcome him to the firm. He is a highly motivated professional with a proven track record of building assets under management and servicing sophisticated high net worth clients. David will enhance the current breadth and depth of experience and investment discipline in Eden's growing Wealth Management division."*

### **Note to Editors**

Eden Financial, based in the City of London, offers institutional and private clients independent, transparent brokerage and asset management. Eden's Pan European Equities dealing division provides services to global institutions, hedge funds and investment banks. The Wealth Management division serves the needs of high net worth individuals, families, pension funds and non-profit organisations.

Eden Financial Limited is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange.

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