

PRESS RELEASE:

Eden hires Senior Investment Managers from Barclays Wealth

13 October 2009

Eden Financial has enhanced the firm's growing Wealth Management division with the recruitment of Alison Monk and Rupert Boyle from Barclays Wealth. Boyle and Monk have joined Eden as Senior Investment Managers, reporting to Curtis Childs, Managing Director of Wealth Management. The team will manage discretionary and advisory client portfolios.

Alison Monk and Rupert Boyle spent 15 and 9 years respectively at Barclays Wealth, formerly Gerrard Investment Management Limited, as an assistant Vice President and Investment Manager. Their experience covers both discretionary and advisory portfolio management, together with maintaining relationships with other professional advisers, and business development.

Curtis Childs, Managing Director of Wealth Management at Eden Financial said "*The appointments of Rupert Boyle and Alison Monk have further strengthened Eden's dynamic Wealth Management division, which has expanded in terms of assets under management and the numbers of experienced portfolio managers and analysts. The team are excited to work with two such professional and respected investment managers and I am delighted to welcome them to Eden.*"

Ends.

Note to Editors

Eden Financial, based in the City of London, offers institutional and private clients independent, transparent brokerage and asset management. Eden's Pan European Equities dealing division provides services to global institutions, hedge funds and investment banks. The Private Client Wealth Management division serves the needs of high net worth individuals, families, small institutions and non-profit organisations.

Eden Financial Limited is Authorised and Regulated by the Financial Services Authority and is a member of the London Stock Exchange.

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