

For immediate release

Eden grows Wealth Management division

2 February 2010

Eden Financial Limited has recruited Alex Khan as a Senior Investment Adviser. Khan is the newest addition to Eden's growing Wealth Management division, which includes recent hires from Barclays Wealth David Herbert, Alison Monk and Rupert Boyle.

Khan spent seven years in private client broking with London based Arjent Limited where he focused on US equities. With his strong business development skills, Khan will focus on raising assets for Eden's core investment propositions including bespoke portfolio management and global multi-asset class investing.

Managing Director of Wealth Management, Curtis Childs, said "*With his experience and enthusiasm, Alex is a welcome addition to Eden Wealth Management and we are delighted with his appointment. We are committed to enhancing our dynamic team where investment discipline and client service are central to our propositions.*"

Note to Editors

Eden Financial, based in the City of London, offers institutional and private clients independent, transparent brokerage and asset management. Eden's Pan European Equities dealing division provides services to global institutions, hedge funds and investment banks. The Wealth Management division serves the needs of high net worth individuals, families, pension funds and non-profit organisations.

Eden Financial Limited is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange.

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