

INSTITUTIONAL DEALING FIRM OF THE YEAR - UK

Winner:  **Eden** Financial

Eden Financial was established in 1996 and provides a range of products and services to its institutional and private clients.

Our Institutional Division offers a pan-European equity dealing service to a wide range of clients including investment banks, hedge funds and global money managers. The firm has no proprietary trading or investment banking business and therefore our sole motivation is to achieve the highest quality, anonymous execution through our widespread access to liquidity.

We have a very experienced team of brokers, sales traders and execution specialists who combine our technological capabilities with a high touch service where necessary (e.g. in illiquid, contingent or complex trade situations). This 'Broad Touch' approach means that through access to Primary Markets and Multilateral Trading Facilities, our professionals can employ Smart Order Routers and algorithms to provide the highest quality execution, using automated trading where optimal.

In addition to our core capabilities, we also offer broking and execution teams specialising in Event Driven, Portfolio Trading and Equity Finance trades.

Eden was one of the first firms in London to recognise the value of independent research and our team has been helping clients source and select best of breed independent research providers for many years. We have a full CSA structure in place to support this service.

Our Life Sciences team advises early stage companies seeking to access growth capital, particularly in the med-tech and biotech sectors.

All of our execution services are supported by a first class infrastructure, to ensure that clients benefit from a highly professional experience at every stage of their dealings with the firm.

We are proud that our efforts have been recognised by this award and would like to thank our clients for nominating and voting for us.

If you would like to receive any further information on any of our services, please contact:

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