



First Charity Day raises £330,000

16 November 2007

Eden Financial's first Charity Day, 16th November 2007, was an astounding success.

Eden's professionals are passionate about using their expertise and experience to make a difference to the lives of those less fortunate.

In the true spirit of caring for individuals, Eden's Charity Day - in association with Starlight Children's Foundation - granted wishes brightening the lives of hundreds of seriously and terminally ill children.

With the help of celebrities - including Starlight founder Emma Samms, dazzling actress Sienna Miller, Bond heroine Honor Blackman, *The Bill's* Lisa Maxwell, as well as tennis ace Annabel Croft, football star Scott Minto and England Rugby legend Martin Bayfield - Eden's team of institutional brokers and investment specialists raised £330,000 for four children's charities.

The amazing amount of money raised was donated to Starlight Children's Foundation, Demelza Hospice Care for Children, MediCinema and Sands (Stillbirth and Neonatal Death Society).

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